

The One Destination Program™

One Destination Scorecard™

To help you clearly understand your current situation, rate your reactions to each pair of phrases. Decide where you lie on the scale from 1 to 10. Add up your total from each column.

1. We do not have a clear single destination for the future of our business	1	2	3	4	5	6	7	8	9	10	We have a clear single destination for the future of our business
2. We do not have a detailed roadmap to achieve our vision	1	2	3	4	5	6	7	8	9	10	We have a detailed roadmap to achieve our vision
3. Our team is not fully aligned with our vision and roadmap	1	2	3	4	5	6	7	8	9	10	Our team is fully aligned with our vision and roadmap
4. Our team is not as engaged or productive as we desire	1	2	3	4	5	6	7	8	9	10	Our team is fully engaged and totally productive
5. We do not communicate effectively (Strategic or day to day)	1	2	3	4	5	6	7	8	9	10	We communicate effectively both in day to day and strategically
6. We have low trust between all employees and teams	1	2	3	4	5	6	7	8	9	10	We have complete trust between all employees and teams
7. We never review or adapt our plans	1	2	3	4	5	6	7	8	9	10	We regularly meet to review strategic progress and project plans
8. We don't track progress against our goals	1	2	3	4	5	6	7	8	9	10	We regularly track progress against our goals
9. We don't know who is doing what and no one is being held accountable	1	2	3	4	5	6	7	8	9	10	We know who is doing what and everyone is accountable
10. We are not achieving our full potential as an organization	1	2	3	4	5	6	7	8	9	10	We are achieving our full potential as an organization
ADD COLUMN TOTALS											YOUR SCORE _____

Strategy Implementation Checklist

Review the following checklist to assess if your team has all the systems to align, manage and lead your strategic plan successfully. Combine this check list with the above scorecard to measure your overall strategy preparedness.

Strategy	Leadership	Management
<ul style="list-style-type: none"> <input type="checkbox"/> Vision <input type="checkbox"/> Mission <input type="checkbox"/> Values <input type="checkbox"/> Risk register <input type="checkbox"/> SMART goals <input type="checkbox"/> Action plan <input type="checkbox"/> Org chart <ul style="list-style-type: none"> <input type="checkbox"/> Clear roles and responsibilities <input type="checkbox"/> Communication plan <input type="checkbox"/> Stakeholder list <ul style="list-style-type: none"> <input type="checkbox"/> Stakeholder engagement plan 	<ul style="list-style-type: none"> <input type="checkbox"/> Process for change management <input type="checkbox"/> Ground rules for conflict <ul style="list-style-type: none"> <input type="checkbox"/> Team charter <input type="checkbox"/> Values being lived <input type="checkbox"/> Learning and Development plan <input type="checkbox"/> Coaching for key leaders <input type="checkbox"/> Process for regularly celebrating successes within the leadership teams <ul style="list-style-type: none"> <input type="checkbox"/> With the organization as a whole <input type="checkbox"/> Plans communicated to second layer of management <ul style="list-style-type: none"> <input type="checkbox"/> Are they working on the plan? 	<ul style="list-style-type: none"> <input type="checkbox"/> Strategy review meetings <input type="checkbox"/> Project planning review meetings <input type="checkbox"/> Consistently used communication systems and processes for short messages/brief communication (le: Daily stand up meetings, weekly operational check-ins, or instant messaging programs such as Slack or Teams) <input type="checkbox"/> Operational meeting cadence <ul style="list-style-type: none"> <input type="checkbox"/> Is it being followed? <input type="checkbox"/> Plan for tracking actions <ul style="list-style-type: none"> <input type="checkbox"/> Is it being used? <input type="checkbox"/> Stakeholder management plan <input type="checkbox"/> Project management process <ul style="list-style-type: none"> <input type="checkbox"/> Project charters <input type="checkbox"/> Onboarding/integration plan for new company acquisitions. <input type="checkbox"/> Operational Dashboard <input type="checkbox"/> Aligned systems across business units

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